

Press Release

Ready, set, go!

Registrations for the Performance Night have now started.

London, 07.08.2014 - metapeople and NetBooster are hosting the networking event 'Performance Night', which will open its doors again for the 10th time on September 9th, 2014 to all online marketing enthusiasts at the Wolkenburg venue in Cologne. The 'Performance Night' has become one of the most popular events held before the 'dmexco' in Cologne and is the ideal 'exhibition warm-up' for the international online marketing industry.

Registration open

More than 1,200 international guests across the entire online industry are expected to attend. Advertisers, publishers, affiliates, marketers, display and social media managers, SEO/PPC specialists and all related professionals from the industry will get together in Cologne at the NetBooster and metapeople event. The event registration site is now open at www.performance-night.com. Due to high demand, registrations are limited to three persons per company.

Sponsoring

Previous sponsors of the Night performance were: PAYBACK, Deutsche Telekom, affilinet, zanox, ad-cons, Office Depot, DEVK, sparwelt.de, Tradedoubler, Commission Junction, Econa Shopping, Reach AD and DataXu.

Companies wishing to represent themselves during the "Performance Night" can take advantage of the attractive sponsoring offers and support the popular event. All sponsorship opportunities and further information regarding the "Performance Night" can be found at www.performance-night.com

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About metapeople GmbH | www.metapeople.com

metapeople is an independent international performance agency that makes its comprehensive expertise of digital marketing available to its clients to achieve the best possible performance for their investments. The agency invests in technology and covers the entire chain of online marketing through its European network: search engine optimisation and marketing, data and analytics (DnA), display, affiliation, online media, creation, eCRM and social networks, with a recognised expertise in tomorrow's digital marketing (Social Media, Video, Ad Exchange, etc.). Shares in NetBooster are traded on the NYSE Alternext Paris.

About NetBooster | www.netbooster.com