

Account Executive Display/RTB Dubai

NetBooster MENA is looking for a Display executive to join our UAE team, based in the heart of Dubai's Internet City.

Do you want to work in a growing and developing Digital Agency, whilst being able to balance a busy work environment with the electric lifestyle that Dubai has to offer? Weekends at the beach? Exuberant lifestyle? Warm Weather? Tax free salary! Join a happy and motivated team who work hard for our clients, but equally know how to enjoy life too!

Goal: To work on clients' Display accounts to assist the Account Managers in managing the accounts for a range of clients. Ensuring the highest standard of service is delivered consistently.

Responsible for: Day-to-day account management and implementation of Display strategies.

Key responsibilities include, but are not limited to:

- Manage Display campaigns (Performance and Brand) to achieve and exceed client targets.
- Manage RTB campaigns: Implement new RTB campaigns. trafficking, analyzing, troubleshooting and optimizing existing campaign
- Implementing trafficking to display ads and reviewing trafficking.
- Effectively buying display media with media owners.
- Ensuring that campaigns are live and running as planned.
- Assisting on developing media objectives and strategy documents based on client brief and proposed media solutions.
- Supports the needs of Account Manager.

Required skills and experience

Skill Area	Essential Criteria	Desirable Criteria
Education / Qualifications	Educated to bachelor level as a minimum. Strong verbal and written English language capabilities.	Ideally educated to degree level in a related subject but not mandatory
Experience	Previous experience in and knowledge of Display advertising and Real-Time Bidding (RTB). Knowledge of the wider Digital Industry.	Display experience in a sales/leads-driven performance environment. Experience in PPC and GDN campaigns.
Communication	Good communication skills both oral and written. Proficient and fluent in verbal and written English language.	Proficient and fluent in verbal and written Arabic language.
IT	Good working knowledge of Excel Proficient knowledge of Microsoft packages including Outlook, Word and PowerPoint. Trafficking experience.	Proficient knowledge of Photoshop
Reporting	Proven experience in retrieving, interpreting and reporting data	
Other	Good time management skills, able to prioritise and work well under pressure Organised and process orientated individual Analytical approach to work Hard working and flexible Team player Creative but practical approach to problem solving Ability to work to tight deadlines Precise and careful with excellent attention to detail	Experience analytics systems (a/o Google Analytics and Omniture SiteCatalyst).
Miscellaneous	Excellent attention to detail A positive 'can-do' attitude to each new	Experience in either an online agency or in direct

	<p>challenge. Based in Dubai or willing to relocate to Dubai.</p>	<p>marketing. Previous experience working in an international and multi-cultural environment.</p>
--	---	---

Additional details

Location: Dubai

Additional benefits: Aside from working with a great team of people in a beautiful part of the world, we also provide a range of benefits including: 24 days holiday (in the first year) and 30 days holiday per annum thereafter; private employee healthcare scheme; return flights to your home country.

How to apply: If this role appeals to you, we would love to know! You can apply online below or at www.netbooster.ae/careers and upload your CV and covering letter including your salary expectations. Alternatively you can email your CV and cover letter to uaejobs@netbooster.com .